



FOR IMMEDIATE RELEASE

Fortem Technologies Expands Executive Team With Chief Marketing Officer Chris Lundell

With a Pedigree of High Impact Leadership, Tech Veteran Set to Lead Company Growth

SALT LAKE CITY, Utah – Aug 22, 2017 – Fortem Technologies, the leading provider of real-time AI-enabled airspace security and safety solutions for drones, announced today the hiring of chief marketing officer, Chris Lundell. Lundell has a 25-year career in developing strategic, high-impact marketing and sales programs for some of the country's leading technology and enterprise businesses. At Fortem, Lundell will develop the company's overall communications and marketing roadmap, customer acquisition strategy and go-to-market product strategy. Lundell will report to chief executive officer, Timothy Bean.

"I am delighted that Chris has joined Fortem to tell our airspace safety and security story," said Chief Executive Officer, Timothy Bean. "We are assembling an executive team of strategic and visionary leaders who have deep experience in building large companies. Chris has proven he has the chops to make informed and critical decisions as we continue to attract customers and expand our business exponentially."

Prior to joining Fortem Technologies, Lundell was CMO and VP of Business Development at leading renewable energy company Vivint Solar. Lundell was President of North America operations for user IT analytics disruptor Nextthink Technology; forming strategic alliances and partnering agreements with top national system integrators, while driving enterprise sales strategies and revenue growth.

Lundell also served as CEO of Corda Technology, where he led the company through the successful acquisition and rebranding resulting in Domo, Inc.

A trusted advisor to businesses and industry leaders, Lundell has served as a senior sales and marketing executive or CMO for the past decade, and is currently the acting Managing Board Member of computer software company, Deductr. He holds an MBA in Finance and a Bachelor's Degree in Business Management from Brigham Young University.

About Fortem Technologies

[Fortem Technologies](#) is an innovative leader in AI-enabled airspace security and safety. The company provides real-time intrusion detection and detect-and-avoid solutions. Fortem delivers a military-tested, commercially available solution that alerts, identifies and classifies drones and other unmanned aircraft vehicles (UAVs). Based in Salt Lake City, UT, the company is privately held and backed by [Signia Venture Partners](#) and [Data Collective](#). More at www.fortemtech.com

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